

## FOR IMMEDIATE RELEASE THURSDAY, APRIL 3, 2008

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## ENERGY HOG EDUCATION PROGRAM AVAILABLE FOR COLORADO SCHOOLS

Program Taking Reservations Now for Schools

DENVER— The Energy Hog school program is now available free of charge across Colorado to elementary school teachers interested in bringing energy education into the classroom. The Colorado Governor's Energy Office (GEO), the Alliance to Save Energy, and Energy Outreach Colorado are offering this program to schools.

Research shows that energy is a concept that's difficult for kids to understand. As energy issues will likely play a major role in children's adult lives, the Energy Hog program can be a successful way to pique children's interest in the topic and get them involved in conservation and efficiency solutions.

"GEO is working directly with K-12 Schools to construct high performance, energy efficient buildings for learning and working," said Tom Plant, GEO director. "This energy education program will help students understand where energy comes from and why it is important to conserve" said Tom Plant, GEO director.

The Energy Hog school program includes a mascot costume of a dastardly energy-wasting Energy Hog, and a game-show-format skit that makes learning about energy interactive. The program includes a CD with the "Energy Hog Challenge" student and teacher workbooks – a set of classroom lessons and activities. This includes take-home assignments that allow children to apply what they've learned in the classroom to real life, as they work with their parents to identify the energy-saving potential for their own homes. The exciting skit reinforces the classroom concepts and makes the lessons memorable.

"Saving energy lessens our dependence on foreign oil, improves health, maintains our environment, and reduces our home and school energy bills," said Alliance President Kateri Callahan. "For school kids, the Energy Hog school program can be the first step in learning about these important issues."

The Energy Hog school program is now available to elementary schools in Colorado free of charge during the 2008-2009 school year, as long as funding lasts. For schools with a free and reduced lunch program in the Denver Metro area, an interactive school assembly program is available through Energy Outreach Colorado by calling Heather Gullen at (303) 226-5051. To learn how your school can participate in Colorado Energy Hog programs, contact Maria Ellingson, (303) 333-4570.